# THE PETER WESTBROOK **FOUNDATION**



the Sport of Fencing





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## **EXECUTIVE LETTER**



"AS AN OLYMPIC COMPETITOR, I WAS SO THRILLED WHEN PWF STUDENTS BEGAN WINNING NATIONAL, WORLD CHAMPIONSHIP AND OLYMPIC MEDALS."

Most people who know about the Peter Westbrook Foundation know us as a relatively small program operating in the New York City area. This is true, but in reality, the size of our program understates how expansive the PWF community really is and the lasting impact it is having not just here in New York but around the country.

When we started the program back in 1991, we were a handful of individuals with very little time and even fewer financial resources. What we did have though, was a strong commitment to helping and supporting each other through good times and bad, a love of fencing, and a desire to share with underserved children the opportunities we had enjoyed.

In those early days, we thought the ultimate goal would be to expose children to fencing, give them the opportunity to participate in fencing, and perhaps even make an Olympic team. However, it soon became obvious that we had more important responsibilities to them and their families. Helping them become not just good fencers, but disciplined, resourceful, motivated individuals with a passion and commitment to making positive change in the world became our true north star.

We are very fortunate to have nurtured and fostered Olympians and world champions, but that type of athletic achievement is rare, even for a successful program like ours. The overwhelming majority of our students are not likely to win a medal in a national competition. Fortunately, the skills that they learn in the PWF and the values that we share with them allow them to win in other walks of life.

When our alumni come to visit the program or write to us to share their post-PWF experiences, the one consistent message

they share is that their experience at the Foundation forever changed their outlook on life. Because of the PWF, they all say, they make better decisions, are more disciplined, believe that they can achieve more, and most importantly, remain committed to paying forward the benefits they received as part of this community. This is true for those who pursued fencing competitively as much as it is for those who did not.

As an Olympic competitor, I was so thrilled when PWF students began winning national, world championship and Olympic medals. I honestly didn't think anything could be more fulfilling. Then I started hearing from former students who had become filmmakers, architects, doctors, teachers, renowned musicians, military leaders, entrepreneurs, and founders of their own non-profits. Many of them admit that they barely remember the difference between a parry four and a beat-attack. What they do remember, however, are the valuable life lessons they learned while at the PWF. These experiences, they insist, were instrumental in helping to shape them into the dynamic, successful people they are today. I can safely say that there is nothing more fulfilling than hearing those words.

Peter Westbrook, Founder & CEO

Peter Festino

## PROGRAM GOALS

The primary objectives of the year-round program are to help young people to:

- Equip themselves with the life skills that enable them to take control of their futures
- Strive for academic excellence
- Develop leadership skills
- · Build self-confidence
- Gain exposure to people from diverse cultural and socioeconomic backgrounds
- Learn about healthy living
- Develop their sense of civic duty and community service
- Foster a sense of community inspired by a common love of fencing

Fencing is an ideal educational tool, because it promotes the development of integrity, honorable personal conduct, patience and respect for others.

Above all, fencing promotes intellectual growth and maturity because it challenges the individual to think both tactically and strategically to solve problems and overcome obstacles.









## PWF PROGRAMS

Girls and boys between the ages of 8 and 18 are eligible for the program. Currently, most participants are residents of underserved communities and from single-parent households within the five boroughs of New York City, Long Island, Westchester County and New Jersey. Approximately 85% of our participants are African-American and Latino youth, with the remaining 15% being of Asian and Caucasian descent.



#### Saturday Fencing Program

The Saturday Fencing Program (SFP) is the cornerstone of all the PWF programs. It includes basic and advanced fencing instruction as well as academic programs. Enrollment is open to anyone between the ages of 8 and 18 on a first-come, first-serve basis.

Classes are held weekly from 9:00 am to noon. The PWF provides all necessary equipment, and prior skills are not required or expected. Saturday fencing provides a thorough grounding in the fundamentals of the sport for beginners, and an opportunity for developing fencers to hone their skills before entering the world of competitive fencing. We place students into age- and skills-appropriate groups where, in addition to building an understanding of proper fencing technique, footwork and sword play, they are expected to provide peer-to-peer feedback and support. The teaching staff includes current and future PWF Olympians, national champions and national team members. Each session begins with a rigorous group warm up that includes aerobic and fencing-specific exercises, followed by group and individual training with the students' weapons of choice.

The PWF believes in taking a holistic approach to youth development. In addition to offering a first-class athletic experience, our staff serve as mentors for our students, available to offer guidance on areas varying from fencing to academic and career development. We regularly supplement our internal collective experience and expertise with guest speakers from the broader community. In the past, we've had professionals from all walks of life participate, including music moguls, elected officials and Hollywood actors who share their knowledge and wisdom with our students.

The overall program's emphasis on excellence and self-sufficiency results in positive effects on all students' academic performance. While the Academic Enrichment Program (AEP) involves a targeted group of participants, the PWF also collects a copy of the year-end and first semester report cards for all participants in the SFP. This allows us to identify students who could benefit from AEP as well as those students whose academic standing make them potential candidates for

scholarship and internship programs available to PWF members. This assertion that all students benefit academically is ultimately evidenced by SFP student grade reports: 81% of those participants ended the academic year either maintaining (10%) a strong grade point average or demonstrating improvement (71%).

In spite of (or perhaps because of) the rigor and high expectations of the PWF, the program increases in popularity every year. Indeed, total enrollment in the program reached a staggering 221 students for the 2014-2015 season. Weekly attendance ranged from 125 to 150 students, and our waiting list continues to grow with more than 130 applicants eagerly seeking an open spot. Moreover, the majority of returning students have been with the program between five and seven years.

#### After School Leadership Program

An elite squad of approximately 40 athletes who show remarkable talent and motivation are selected for our After School Leadership Program. Athletes train year-round in this program and adopt a professional training regimen of four to six days per week, which is designed to prepare them for domestic and international competitions. All participants in the program are awarded scholarships to defray the costs of fencing club memberships, coaching, competition fees and equipment.

The athletes are required to attend monthly meetings with the training staff and a summer training camp, maintain at least a 3.0 grade point average, as well as volunteer their time to mentor younger fencers in the Saturday Fencing Program.

Athletes are trained by the Foundation's international roster of coaches -- Olympians and instructors with extensive competitive and athlete development experience. Each coach acts as a mentor by monitoring each student's academic performance to ensure that athletes are balancing their responsibilities to study as hard in school as they train in the fencing gym. Coaches also chaperone athletes during trips to domestic and international competitions, often acting as motivators, cheerleaders, friends and counselors to their students.

Our After School Leadership Program has become internationally recognized for producing some of the world's best fencers. In the span of one generation, the PWF's After School Leadership Program has morphed from a concept to a program known for producing several NCAA Champions, National Champions, World Champions, Olympians and Olympic Medalists. Our current group includes several national team members and Olympic medal contenders for the 2016 and 2020 Summer Games.



#### **Academic Enrichment Program**

The Academic Enrichment Program (AEP) addresses the educational needs of our students by providing a variety of programs and services, including standardized test preparation workshops, literacy skill building, educational counseling and one-on-one tutoring.

The AEP is a metrics-driven program. Shortly after enrollment, an AEP educator determines the support needs of each new participant by administering an academic evaluation, reviewing the student's report card from the prior school term and administering a pre-assessment test. Evaluations are based on the current state standards and curriculum, and are organized by grade level. Subsequently, an academic improvement plan is created in conjunction with the student, the parent/guardian and the AEP team. In order to determine a student's progress, parents/guardians must submit all report cards, class exams and teacher reports immediately after they are issued. In turn, AEP educators submit session reports and monthly recaps noting student progression.

At the end of the season, students complete a post assessment test. This past year, 81% of those participating in both assessments saw improved scores and 81% showed improvement in their grade point average. In fact, a fifth grade student participating in the 2014-2015 AEP increased his math grade by 20 points in a single marking period; his parents directly credited the improved performance to his work with AEP tutors.

The AEP team takes great pride in the depth and quality of our test preparation courses for the SAT, PSAT and SHSAT. Students enrolled in our PSAT and SAT classes experienced strong improvements in their test scores. Of students participating in the PSAT prep, 100% increased their scores by 14 points or more. For the SAT, 100% of students increased by 20 points or more, and of the SHSAT students, 80% increased by 5 points or more.

Participation in the AEP has grown steadily over the past few years -- a very strong indicator that parents and students find great value in the program. For the 2014-2015 school year, total enrollment reached 96 students -- far exceeding the initial goal of 65 students. As of this year, the AEP reaches almost 40% of all PWF members. This is a dramatic increase from just a few years ago when participation ranged from 2% to 10% of all students involved in the Foundation's programs.

#### **Overall Educational Impact**

Among the best success indicators for our overall program, and the AEP in particular, is the large number of students from our program who receive full scholarships to highly selective secondary schools and colleges. These schools know that students coming out of the PWF are well prepared to meet the challenges presented by such demanding academic environments. Another great measure of our success is the high school graduation rate of our seniors. This past season, 100% of our high school seniors graduated on time and were accepted to college for fall 2015. Among them is a longtime student who has struggled on and off with many subjects. Like many of our parents, his father credits his son's ultimate success with the assistance provided by our program over the years.

"I would like to thank all of you for entwining your love and strength into our lives. My daughter has definitely benefited from being part of the Peter Westbrook Foundation. At PWF, we not only found excellence in the training she has received (both sports and academic), we also found a family who gives unconditional love." Jackie (Parent) A few of the institutions where the PWF has helped students secure scholarships for athletes include:

#### **Private Schools**

The Dwight School
Fieldston Academy
Horace Mann School
The Lawrenceville School
Riverdale Country Day School
St. Benedict's Academy
St. Hilda's & St. Hugh's School
York Academy

#### **Colleges and Universities**

**Barnard College** City University of New York Columbia University **Duke University** Fashion Institute of Technology Johns Hopkins University Lawrence University MIT New Jersey Institute of Technology Northwestern University Ohio State University Penn State University Princeton University **Rutgers University** Sacred Heart College St. John's University State University of New York Stevens Institute of Technology Temple University University of Notre Dame University of Pennsylvania Wayne State University Yale University

#### **PWF Scholarships**

Academic Scholarship Award –
Given each year to two college-bound students in excellent academic standing.

Positive Youth Award –
Given each year to a youth that epitomizes great citizenship in the PWF program and in our communities.



## ATHLETE SPOTLIGHT

#### On The Road To Rio

Last summer the top fencers from across the globe assembled to compete at the 2015 Senior World Fencing Championships in Moscow, Russia. The six-day event, held at the Olympic Sports Complex, featured the sport's top athletes vying for the sport's most esteemed titles. The World Championships also close out a season of tough work for all of its participants, but this year's competition held a special significance as the most important qualification event for the summer 2016 Olympic games in Rio de Janiero. The United States Fencing team had a record-shattering outing by bringing home the most medals in the history of the event for any American team. The Peter Westbrook Foundation sent four athletes: Nzingha Prescod, Ibtihaj Muhammad, Ben Bratton and Yeisser Ramirez.

In the women's foil event, Nzingha Prescod completed a historic run to win the bronze medal. At 22 years old, Prescod was the youngest fencer to compete in the semifinal of the event. She became the first African-American woman to medal at the World Championships.

For the fifth straight year, the US Women's Sabre team reached the podium with the help of PWF athlete Ibtihaj Muhammad. After defeating Hong Kong to qualify for the quarterfinals, the team would make quick work of the Chinese team 45-39 to enter the semifinals. In a rematch of the 2014 World Championships

semifinal, Team USA would fall to Ukraine but overcome Poland to claim the bronze.

Following the World Championships, the PWF national team athletes were whisked away to Toronto, Canada to compete in the 2015 Pan American Games. The multi-sport event hosted more than 6,000 athletes representing more than 30 different sports and 41 National Olympic Committees from North, Central and South America.

Peter Westbrook Foundation athletes, represented alongside Team USA and the entire PWF contingent, captured medals from this incredible event. Ibtihaj Muhammad – fresh off her bronze medal performance at the World Championships a week earlier – won the gold medal in the women's sabre team event. Nzingha Prescod as well as Ben Bratton and Yeisser Ramirez were able to capture silver medals in the women's foil team and men's epee team events, respectively.

"I am so proud of the achievements of our athletes on the world stage," said founder Peter Westbrook. "These are amazing results to build off of as they embark on their journeys to next summer's Olympic Games in Rio de Janiero.



## **COMMUNITY CORNER**



Peter is excited to announce the PWF's new home with fencing luminary, Chaba Pallaghy.

In 2014, we were excited to announce the partnership between The Peter Westbrook Foundation and the Fencers Club to purchase a permanent facility for both organizations. This monumental endeavor promises relief from ongoing increases in New York City rental rates for both organizations.

This year, we are happy to announce that construction on our new home is underway! Initial groundwork has begun at our new facility at 509 West 38th Street. The Peter Westbrook Foundation and The Fencers Club will occupy the fourth and fifth floors of a 30-story residential tower. This larger facility is twice the size of our current space and will allow both organizations to expand capacity and programming well into the future.

As one can imagine, building a state-of-the-art fencing facility for multi-functional needs is quite an undertaking. The PWF and FC have formed a mutual real estate committee that will vet potential

architects for the design and construction needs for the new facility. Besides fencing strips and locker rooms, requirements for the new space include a multi-use conference room, a fitness room, offices, pantry, equipment store and designated space for the Academic Enrichment Program.

The real estate committee is leveraging the best practices and concepts that have been implemented for the best fencing clubs in the world. This facility will offer our children the tools needed to become exemplary students and athletes. Additionally, the new facility will continue the Fencers Club designation as a recognized USOC Community Olympic Development Program, which has only been given to nine organizations.

Our new home is scheduled to open in 2017. We will continue to update our PWF family on the progress of this exciting new facility.





## ALUMNI SPOTLIGHT - Isis Washington

East Orange native Isis Washington entered the Peter Westbrook Foundation as a 12-year-old when her mother made the executive decision that she would quit dance, field hockey and track and field. Isis was a natural athlete, and it wasn't a hard transition for her. Within a few short years, she was one of the best fencers in the country. Her success led her to become one of the most sought-after recruits in the Foundation, eventually opting for a scholarship to St. John's University.

Isis had to overcome many hardships during her collegiate career. She experienced what she describes as the worst fencing experience of her career at the 2014 NCAAs, finishing near the bottom of the competition. Isis depended on the qualities of toughness and perseverance engrained in her through her upbringing at the PWF. All PWF mentors strive to instill the best and most useful lessons in all of their athletes so that they can use those lessons in times like Isis had found herself in. She bounced back resoundingly in 2015 and was able to finish her collegiate fencing career with an NCAA Individual Women's Epee Championship title. This title marked the first NCAA gold medal in the PWF epee program's history and first in the entire program since Adam Crompton won in 2006.

When asked if this was her greatest memory in fencing, she disagrees. Instead, she remembers the PWF men's epee team winning the national championship in 2009. "It was my first competition and a real taste of what the Foundation was all about," she said.

This result and her numerous finals at North American Cups, stellar as they are, are not what defines her. Isis has provided critical support and mentoring to the girls in the program. It is in this position that she has established herself as the inspiring role model we all have come to know and love. She helps people overcome fears and difficulties, and helps turn these insecurities into strengths.

Isis's leadership in the PWF is proving to be a cornerstone of the organization's culture, and a pure embodiment of the type of person the Foundation hopes to produce. Her aura is contagious and people can't help but smile when she walks into a room. She helps bring everyone together at tournaments and makes people feel special in their own way. Isis's love for her PWF family has been an integral part of our community and will be for years to come.



## PARENT SPOTLIGHT - C.D. Lin

Although most people would characterize the Peter Westbrook Foundation as a youth program, in practice it's a program for the whole family. And just as parents play a crucial and decisive role at home, they play an equally important role as members of the PWF extended family. Simply put, without their dedication and trust, there would be no PWF.

Chen-dao (C.D.) Lin represents this type of dedication and trust. For over a decade, Mr. Lin was a welcome and familiar face at the PWF. He and his three wonderful daughters Jiali, Jiayi, and Jiaming attended the PWF nearly every Saturday morning until they each in turn left for college.

During his time at the PWF, C.D. stood out for his consistent attendance and his eagerness to be of service to the program. On occasion, he treated the entire staff to lunch in Chinatown.

C.D. was born in Taiwan, ROC and came to the United States as a youngster. After receiving his B.S. in Engineering at M.I.T, he earned a master's degree at Columbia University. He currently works in investment and trading risk management. While at M.I.T., he learned to fence and competed in varsity sabre.

When asked about his personal philosophy, he says he just follows a few basic guidelines: learn the fundamentals well, practice makes perfect, always try to improve, and treasure time. His favorite Chinese proverb is: "One moment of time is one measure of gold; but one measure of gold cannot buy one moment of time."

This is why he was so attracted to the PWF and why he knew it would be a great environment for his children. The coaches and staff not only share the same values but also demonstrate how they apply them to real world situations every day. It is clear that his daughters have inherited their dad's philosophy. Jiali, the oldest, graduated from Wellesley College and now works in New York City. Jiayi graduated from MIT and is working on her doctorate in clinical psychology at Stanford. Jiaming just began her first year at Scripps College.

C.D. says that he considers it remarkable that the PWF staff is able to combine rigor, discipline and kindness. He also believes that the focus on academics with the free tutoring and test preparation is helping to prepare students for today's challenging world.

Thank you to C.D. and the whole Lin family for sharing such golden moments with the PWF and allowing us to be a meaningful part of your lives as you have been for ours.



#### BOARD MEMBER SPOTLIGHT -ERINN SMART

The Peter Westbrook Foundation is proud of Erinn Smart's membership on its board of directors. As a charter student of the PWF, Erinn brings a wealth of knowledge and understanding of the Foundation's culture and mission. Erinn embodies the concept of giving back. Every Saturday morning, she can be found leading exercises, instructing students or helping plan the Foundation's strategy. Twenty-five years ago, Erinn and her older brother Keeth were among the first six athletes to register for the Foundation. With the support of her mother, Liz, and father, Tom, Erinn embarked on a journey, which has come full cycle with her PWF board membership.

By all accounts, Erinn has had an exemplary fencing and professional career, which includes a silver medal in Beijing, five National Championships, three Junior Olympic titles and membership in more than a dozen cadet, junior and senior national teams. Erinn has been inducted into both the USA Fencing and Columbia University Halls of Fame. As a nine-year-old who was encouraged by her father to join the Peter Westbrook Foundation, she quickly took to the sport. From an early age, she gained a reputation as a relentless competitor who possessed the rare qualities of athleticism and mastery of technical moves.

Erinn embodies the mission of the Peter Westbrook Foundation, which is to change lives through the sport of fencing. Before she was a fencer, Erinn enjoyed tennis, skating and track. Beyond her fencing accolades, however, she would say her greatest achievements are the lives she is changing. Erinn's dual role as an instructor and board member makes her the perfect role model for the girls and boys of the Foundation. Except for her two-year hiatus to earn her MBA from the University of Pennsylvania's Wharton School, Erinn has been a fixture at the PWF Saturday morning program instructing young athletes in the advanced foil class. Erinn is now the leader that others emulate. The Foundation is proud of the fact that it has produced a clear line of women's foil fencers who are continuing the journey set by Erinn both academically and athletically.

As the Peter Westbrook Foundation embarks on its next 25 years, it looks forward to supporting Erinn's legacy and the line of girls behind her, who will change the lives of others through the sport of fencing.



#### VOLUNTEER SPOTLIGHT -LUTHER CLEMENT

The PWF family has an "open-door" policy when it comes to accepting new students in our program. We welcome fencers from all stages in their lives or fencing careers, whether they are from the NYC area, another state or country. Luther Clement is an example of a PWF member that joined our family during his collegiate career.

Luther was raised in Topeka, Kansas and learned the sport of fencing under the world famous Olympic champion Vladimir Nazlymov. As a top fencing recruit, Luther came to New York City when he was 18 years old to attend college. At the time, Luther was a successful junior and cadet fencer and his results included a Cadet World Championship bronze medal and a Junior World Cup title. There were a multitude of colleges that were vying for this highly accomplished student athlete.

Like many PWF alumni before him, Luther became a member of the elite St. John's University Red Storm fencing team. Luther continued a remarkable fencing career throughout college and post-college. In 2008, he graduated from St. John's, majoring in English with a minor in economics and Asian Studies.

Since college, Luther has been pursuing his passion of filmmaking. He created the documentary "Stay Close," focused on fellow PWF member Idris Mitchell, and it became the impetus to pursue further studies in filmmaking. This past fall, Luther was accepted into Northwestern's prestigious Master's of Fine Arts in Documentary Media program. This two-year program allows him to finish "Stay Close" and pursue new endeavors.

Luther's warm and caring spirit is missed on Saturday mornings, where he served as a volunteer coach. But the PWF family is proud that he is pursuing his passion.

# A PATH TO EXCELLENCE

## A Carl Borack Film

A BHHS Doc LLC/Galloping Dog Production

Narration by Academy Award Winner Richard Dreyfuss



The Peter Westbrook Foundation has been fortunate to celebrate many successes this year, and it took an exciting evening to celebrate 25 years of changing lives through the sport of fencing. On October 1, 2015, Olympians of all ages, world team members, PWF donors, PWF athletes, and parents surged into the Scholastic Books Theatre on Broadway to preview "A Path to Excellence," a documentary about the Foundation produced and written by 1972 Olympian Carl Borack and narrated by Academy Award winner Richard Dreyfuss.

Before the film began, Peter Westbrook offered two beautiful tributes to '72 Olympian Jack Keane and celebrated international official Chaba Pallaghy, both long-time supporters of Peter Westbrook and his mission for the Foundation. Peter also recognized and brought to the podium Carl Borack to thank him for his excellent portrayal of the Foundation and the atmosphere on those Saturday mornings. Carl received the Foundation's own Oscar as Peter saluted his long

and distinguished career in USA Fencing. The great achievements of those athletes who earned berths on this year's World Championship Team were saluted, including Nzingha Prescod for her individual bronze medal in women's foil, Ibtihaj Muhammad for a team bronze medal in women's sabre, and Ben Bratton and Yeissir Ramirez who competed in men's epee. Each of these individuals is now working to gain a position on the 2016 Olympic team.

The audience cheered the 22-minute screening of "A Path to Excellence" before moving to the rooftop reception at the Scholastic headquarters. For some, it was a chance for personal reunions after many years. A group photo of all of the Olympic and world championship team members present proved to be a highlight of the reception, taken in the spirit of Art Kane's iconic image, "A Great Day in Harlem." The evening ended with a view toward the future and news about the new home of the Peter Westbrook Foundation in partnership with the New York Fencers Club.



## **ENDOWMENT FUND**

In 2000, the PWF received the Oprah's Angel Network "Use Your Life Award," which included a grant of \$100,000. In 2001, \$60,000 of the award was used to start the Peter Westbrook Foundation Endowment Fund, with the remainder of the award spent on general programs. In 2004, the Foundation received \$1,000,000 from a generous philanthropist who wished to remain anonymous. In 2007, Board Member Bill Schreyer established a \$1.5 million matching grant endowment.

The financial goal for the Endowment is to raise \$15 million by 2018, to provide support to a number of program initiatives, including:

- The Peter Westbrook Foundation Center An athletic training and academic learning center
- Computer Lab An after-school program to improve student computer literacy skills
- Standardized Test Preparation Courses A series of courses for the PSAT, SAT, Specialized High School Admissions Test (SHSAT) and the Secondary Schools Admissions Test (SSAT)
- Career Guidance A mentorship program to prepare students for college and career.

At this level of endowment funding, the Foundation would be able to significantly enhance its existing programs and operations, while insulating itself and the programs from the impact of sharp decreases in philanthropic giving due to economic downturns.

The Foundation's Chief Executive Officer handles the Endowment Fund through Merrill Lynch Investment Corporation. Donations are tax-deductible and can be pledged over a period of time.

#### **Planned Giving**

Today, more and more people are coordinating their financial, estate and gift planning. With thoughtful planning, you have the opportunity to make a greater impact with your giving to a quality not-for-profit organization such as the Peter Westbrook Foundation, and often enjoy increased financial and tax benefits as well. For example, you may be able to supplement your retirement planning, avoid capital gains taxes, increase your spendable income and reduce or eliminate estate taxes through planned giving.

In these and other ways, planned giving can become an important element in your overall individual asset planning for yourself and your family.

One of the key reasons that people give is to support their community. While many people give substantially, most wish they could do more.

There are a number of ways you can design your contributions to maximize the advantages both to you and the Peter Westbrook Foundation.

A simple, and often the easiest gift to make is a bequest. It doesn't require relinquishing anything during your lifetime, and it can be stated in a will, a codicil, a living trust or a trust amendment. The Foundation's office can provide you with the appropriate language for a bequest to our organization.

You can contribute a new or existing life insurance policy that is no longer needed. Donors naming us as both policy owner and beneficiary can claim an income tax deduction equal to either a) the cash value or the cost basis of an existing policy, whichever is less, or b) the annual premiums of a new policy.

Although many investors have seen recent volatility in the equity markets, individuals can look to their portfolios for purchases held seven years or longer. Many donors hold securities that have realized significant gains, assets well-suited to fund a charitable trust. In return, donors can receive tax-saving benefits and supplemental retirement income while helping to secure the future of our Foundation.

#### **Starting Your Planned Giving Process**

Why are you making a gift?

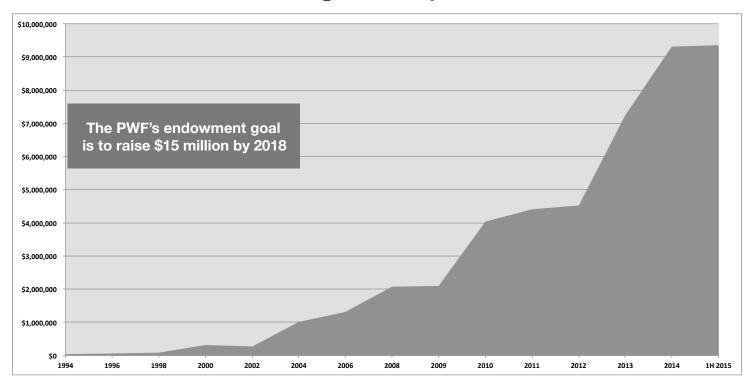
Which gift method should you use?

What benefits do you anticipate by making the gift?

These questions will help you define your planned giving goals. For more information about the Peter Westbrook Foundation Endowment Fund, please contact Mark Johnson at Merrill Lynch. He can be reached at (212) 415-7897 or by email at <a href="mark\_e\_johnson@ml.com">mark\_e\_johnson@ml.com</a>.



### **Fundraising Accomplishments**



#### Statement of Activities - Fiscal Year End 2014

			Temporarily	Permanently		
	Unrestricted		Restricted	Restricted		Total
			1102011000			20002
SUPPORT AND REVENUES:						
Contributions and grants	\$	187,884	\$ 2,183,431	\$	84,970	\$ 2,456,286
Investment income		12,972	34,118		922,931	970,022
Program fees and other income		74,751	-		-	74,751
Unrealized (loss) gain on investments		16,671	(43,706)		(594,937)	(621,971)
Net assets released from restrictions		503,857	(296,250)		(207,607)	-
<b>Total Support and Revenues</b>		796,135	1,877,594		205,358	2,879,087
EXPENSES:						
Program services		720,157	-		-	720,157
Fundraising expenses		58,606	-		-	58,606
Management and general		88,125	-		-	88,125
<b>Total Expenses</b>		866,888			-	866,888
Change in Net Assets		(70,753)	1,877,594		205,358	2,012,199
Net assets at beginning of year		367,403	-		7,023,816	7,391,219
Net assets at end of year		296,650	\$ 1,877,594	\$	7,229,174	\$ 9,403,418

83% of all contributions go directly to the programs that your dollars help support.

#### 2014 Family of Major Sponsors

Angels: \$100,000+
Anonymous Donor
Robert & Christina Dow
Daria Wallach

Saints: \$30,000 - \$99,999
Altman Foundation
Anonymous Donor
Lord Abbett & Co.

Phoenix Beverages

Professional Golfers' Association

Champions: \$10,000 - \$29,999

David Berry
Bloomberg
Goldman Sachs Foundation
WA Golf Company
Heisman Trophy Trust
The Lee Family Foundation
Reginald F. Lewis Foundation
Ronald & Susan Lynch Foundation
James L. Melcher

The Perkin Fund Andrew M. Sieg

**Donors:** \$5,000 - \$9,999 Barham Family Foundation

Rex Chung Andrea B. Dibner Sean Duffy

Paul & Phyllis Fireman Charitable Foundation

Ronald Goldstein
The Mill Foundation

Professional Golfers' Association Tour

Leslie and Eileen Quick Marta J. and John C. Shaffer

Doug Sieg

Dr. Robert C. and Tina Sohn Foundation

Trinity Fruit

Supporters: \$1,000 - \$4,999

Elizabeth Cross

Cecilia and Kenneth Cutler

Robert P. Fetch Carol A. Fiederlein Mark E. Johnson

New Roads Foundation

Michael Nissan Robert J. Noelke Randy Petway Sabre88, LLC Jeffrey A. Savit Steven Skapper

Rod Spiegel Paulette Wingo

In-Kind Sponsor
Fencers Club

#### **Board of Directors**

Arthur Ashe, Posthumous

'75 Wimbledon Champion

**Rod Brayman** 

CEO, Phoenix Beverages

**Robert Cottingham** 

Founder & CEO, Sabre88, LLC PWF Chairman of the Board '88. '92 Olympian

**Robert Dow** 

Retired Managing Partner, Lord Abbett & Co. '72 Olympian Jennifer Madrid

Kristina Perkin-Davison

Cofounder & Partner, iEurope Capital

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Over the past two decades, the Peter Westbrook Foundation has impacted the lives of countless individuals.







The Peter Westbrook Foundation is open to anyone aged 8 to 18 years old. Please visit the PWF on any Saturday to experience how we transform the lives of children through the sport of fencing.

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PWF & Fencers Club Site Address:

229 W. 28th St. 2nd floor New York, NY 10001

## THE PETER WESTBROOK FOUNDATION CONTACT INFORMATION

#### **Mailing Address**

G.P.O. Box 7554 New York, NY 10116

Phone: 212-459-4538 Fax: 212-280-5871

Email: pwestb@peterwestbrook.org